



April 28, 2015

CanSIA 2015/2016 Membership Opens Monday, May 4th!

For the month of May, renew or join as a CanSIA member online and receive 10% off the annual fee!

Whether you're a new or returning member, registration is easier than ever this year.

Go to www.cansia.ca/membership on or after May 4th:

1. Review the 2015/16 membership brochure
2. Determine what membership level works best for your company
3. Follow the links to the registration form and receive your **10% discount (until May 31st)**

****Renewing members: Please note that you will not need to sign in to your CanSIA account to renew your membership this year. You will be directed to a registration form from the membership webpage on the CanSIA website.*

Please read on for some upcoming CanSIA Member benefits and services:

Advocacy Activities

1. [CanSIA's Solar Advocacy Queen's Park Day 2015](#)
2. [CanSIA Actions Public Awareness and Education](#)

Event Discounts

1. [Ontario Capacity Auction: Analysis of Feasibility and Criteria for Design Elements](#)
2. [Renewable Cities - Global Learning Forum](#)
3. [MIREC Week](#)
4. [Canadian German Conference on Renewable Energy in Buildings](#)
5. [European PV Solar Energy Conference \(EU PVSEC\)](#)
6. [Building-Integrated PV Fact-Finding Visit to Germany](#)

Access to Capacity-Building Tools

1. [The Decision-Maker's Guide to Long-Term Financing](#)

Don't forget to browse our list of [Upcoming Events](#) and be sure you're up-to-date by reviewing [CanSIA Member Reminders!](#)

Interested in learning more about CanSIA Membership? Please [visit our website!](#)

Advocacy Activities

CanSIA's Solar Advocacy Queen's Park Day 2015

On May 25th 2015, CanSIA and representatives of our Membership will be convening at the Legislative Assembly of Ontario (Queen's Park, Toronto) for a solar advocacy day. Throughout this day, participants will be representing CanSIA and the solar energy industry and presenting recommendations and messaging related to the opportunity and need to continue to advance the role of solar energy in Ontario's energy-mix to Politicians, Staff and Key Bureaucrats. [Learn more here.](#)



CanSIA Actions Public Awareness and Education

To further CanSIA's commitment to communications and public engagement, as actioned in [Roadmap 2020](#), the association is pleased to announce the staffing of the newly-created **Director, Member Relations and Communications** position with **Lou Hood**. Ms. Hood comes to CanSIA with a number of years as Director of Communications for the Canadian Electricity Association, where she completely re-branded the association and created the platform for a conversation with Canadians about the value of electricity. In her decades-long career in communications, Lou also worked for several years elsewhere in the association space, and served as BC Hydro's Research Manager, where she brought an understanding of public sentiment into the organization's outreach and communications. Lou plans on establishing and harnessing a network of communications professionals from across the association's membership in furthering CanSIA's objectives to share the message of Canada's clean-energy future through solar.

Event Discounts

Ontario Capacity Auction: Analysis of Feasibility and Criteria for Design Elements

Join the discussion on April 29 in Toronto, Ontario, for an analysis of the feasibility of an Ontario capacity auction to help meet the province's electricity resource needs.

CanSIA members receive 20% off the registration price when they use the provided discount code. [Click here to get the code](#) (please note that you will be required to enter your CanSIA Member login details).

You can learn more about the event, including the great line-up of speakers and seminar topics, [here](#).



You're invited to participate in a [Global Learning Forum](#), a key gathering of leaders and professionals working on the implementation of renewables and energy efficiency in cities, on May 13-15, 2015 in Vancouver, BC.

The Global Learning Forum will highlight jurisdictions leading in renewable energy adoption and energy efficiency in their electricity, heating & cooling, or transportation sectors. The Forum will also bring key city and utility staff together with the private sector, civil society, and researchers to participate in a solutions-focused dialogue.

CanSIA members receive 15% off registration by entering a discount code. [Click here to get the code](#) (please note that you will be required to enter your CanSIA Member login details).



MIREC, taking place May 18-22 in Mexico City, is the Mexican International Renewable Energy Congress. With the energy and fiscal reforms passed, the industry will come together to discuss the next steps for solar, wind, geothermal, hydro and all clean energy sources in Mexico and Central America.

CanSIA members receive 10% off registration by entering a discount code. [Click here to get the code](#) (please note that you will be required to enter your CanSIA Member login details).

Canadian German Conference on Renewable Energy Buildings

The Canadian German Chamber of Industry and Commerce in partnership with the City of Toronto invites renewable energy and building industry professionals to jointly explore the opportunities for building integrated PV (BIPV), biomass heating and geothermal energy in buildings in Canada.

The aim of this half-day seminar on May 29, 2015 (8:30am - 12:30pm) at the AllStream Centre in Toronto, is to promote interdisciplinary dialogue between architects, urban planners, civil engineers, product designers, technicians, and representatives of the solar, biomass heating, geothermal energy, property and financial industries.

CanSIA members receive \$20 off registration by entering a discount code. [Click here to get the code](#) (please note that you will be required to enter your CanSIA Member login details).

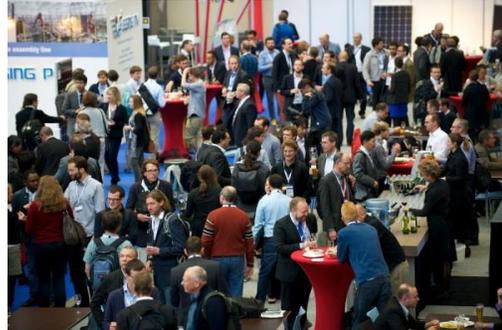
European PV Solar Energy Conference (EU PVSEC)

The European PV Solar Energy Conference (EU PVSEC) will take place from September 14-18, 2015 in Hamburg, Germany.

CanSIA members receive:

- 10% off Full-Week Registration
- 15% off exhibition space

[Click here to get instructions for accessing your CanSIA member discount](#) (please note that you will be required to enter your CanSIA Member login details).



Building-Integrated PV Fact-Finding Visit to Germany

The Canadian German Chamber of Industry and Commerce Inc. is organizing, with its German partner energiewaechter GmbH, an exclusive Building-Integrated Photovoltaic (BIPV) Fact-Finding Visit to Germany.

Thanks to the financial support of the German Federal Ministry for Economic Affairs and Energy, participation in **this program is free of charge** (flights, accommodation, and meals not included).

Participants will benefit from a set of company visits and tours to German state-of-the-art BIPV projects as well as a guided tour at the world's leading exhibition for the solar industry, [Intersolar Europe](#).

For more information, [contact](#) the Canadian German Chamber of Industry and Commerce or [visit their website](#).

Access to Capacity-Building Tools

THE
DECISION-MAKER'S
GUIDE TO
LONG-TERM
FINANCING

The Essential Handbook
on Securing Financing
Terms with Confidence

Kathrin Ohle

The Decision-Maker's Guide to Long-Term Financing by Kathrin Ohle

Too often, books on financing are all theory, but this one, written by Kathrin Ohle, is all practical knowledge from an experienced practitioner.

Kathrin has masterfully distilled the complex art of long-term financing into a hands-on guide for business owners and managers. She wrote the book as a service to the financing industry, to help small and medium-sized businesses secure the financing terms they want - with confidence, and to save them time and money.

The book is chock-full of information, but also definitions, insider tips and real world case studies.

Visit [CanSIA's online Solar Shop](#) to learn how to get your discounted paperback or electronic copy.

Upcoming Events

CanSIA Members receive great discounts on all CanSIA conferences and trade shows!

[Ontario Capacity Auction: Analysis of Feasibility and Criteria for Design Elements](#): April 29, 2015 in Toronto, Ontario

[Renewable Cities - Global Learning Forum](#): May 13-15, 2015 in Vancouver, BC

[MIREC Week](#): May 18-22, 2015 in Mexico City

[Solar Ontario 2015](#): May 25-27, 2015 at the Fallsview Casino Resort/Hilton in Niagara Falls, Ontario

[Canadian German Conference on Renewable Energy in Buildings](#): May 29, 2015 in Toronto, Ontario

[Building-Integrated PV Fact-Finding Visit to Germany](#): June 8-11, 2015

[Summer Solstice 2015](#): June 17, 2015 at the Jazz Bistro in Toronto, Ontario

[European PV Solar Energy Conference and Exhibition](#): September 14-18, 2015 at the Congress Center Hamburg, in Hamburg, Germany

Solar West 2015: October 7-9, 2015 in Calgary, Alberta

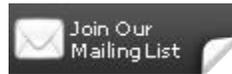
Solar Canada 2015: December 7-8, 2015 in Toronto, Ontario

CanSIA Member Reminders

Already a CanSIA member? Ensure your company profile information is up to date. Have your bundle administrator log in at www.cansia.ca/user and click on the "Organization Profile" tab where you can view, update and save all of your company information.

Get involved! CanSIA's Caucuses and Working Groups are a proven and effective platform for

facilitating collaboration, developing recommendations and refining messaging. [Sign-up](#) to participate in CanSIA's Caucuses and Working Groups.



[Forward this email](#)



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