

AWARD

Solar Service Excellence | KCP Energy

NOMINEE

Lee Sinal | KCP Energy

Summary:

Set out a brief synopsis of the initiative (i.e. project, technology, service). This summary may be used during the event promotion.

KCP Energies Customer Service Record is their strength and key reason why they have excelled in the Solar Industry. Working with KCP is easy - They are knowledgeable and dependable, and constantly prove this through their approach to HES and also to their clients, who in our interactions have been well educated about both solar and the process of the installation.

Description:

Please provide as much detail as you can to describe the initiative. Simply provide a description of the project, technology, service, etc. being considered. Do not address here how it was done or what it achieved.

By placing a premium on client relationships KCP has ensured that service has been brought with a gold standard. Education, expectations, and client experience are the company building blocks.

1. Innovative Approach:

25/100 points

Please describe which kind of innovation and creative approach that was used to achieve outstanding results. In what way has the initiative pushed the envelope of current norms, traditional results and standard approaches?

Quality service isn't innovative - but it can be overlooked. By sticking with treating people fairly and maintaining relationships, KCP has proven itself to be a leader in both the industry and the community.

2. Economic Benefit:

25/100 points

Highlight the benefits, with a sense of financial benefit, cost savings, emission reductions or other directly attributable benefits of the initiative. Did this initiative deliver or exceed anticipated value, results and returns? If you include confidential and commercially sensitive information, it will be treated as such. Please ensure you note the following - do not publicize.

Word of mouth advertising is one of the most effective forms of acquiring new customers and by simply doing the right thing in offering high quality service and partnerships KCP has positioned itself to receive leads from both HES and their clients for years to come.

3. Engagement:

25/100 points

In what way(s) did the nominee undergo meaningful stakeholder/customer engagement and how has it been incorporated into the design and execution of the initiative? Highlight the manner in which the initiative was communicated to promote the importance and benefits of solar energy while achieving business and stakeholder/client objectives. Demonstrate how the proponent listened to its audience and acted on the advice.

KCP Energy has vigilantly educated local authorities to help cut red tape. Their core company values have revolved around helping homeowners use less and save more by assessing their home's current efficiency and then installing the right solution.

4. Corporate and Sustainable Responsibility:

25/100 points

Describe the environmentally conscientious approach during the design and execution of the initiative. Give concrete examples of how your initiative has benefited the environment (ex: saved X amount of CO2 emissions, reduced X amount of GHG, etc.) Explain the ways and manners by which this initiative was undertaken with the intent of demonstrating true corporate responsibility.

With a strong belief that climate change is real, KCP decided to create a business that would help us and others to move towards living sustainably. The thought of talking to our grown children and explaining that "yes, we did believe climate change was occurring but no, we did not do anything to try to help" was a great motivator for us to take action. We decided that creating a renewable energy company with easily-installed, proven technology was one concrete thing we could do to move us all forward.

PHOTOS

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KCP ENERGY