

CANADIANS FOR
**CLEAN
PROSPERITY**
Director of Policy
Job Announcement
Ottawa, ON

Overview

This is an opportunity to work on one of the greatest challenges facing our country and our world – climate change. As Director of Policy, you will be the primary point person in our organization advocating for smart and ambitious climate policy, with a focus on carbon pricing.

At Clean Prosperity, we believe in finding policy solutions that protect the environment and grow our economy. We currently work exclusively on climate change policy, and focus largely on carbon pricing, which we believe must form the core of a smart climate policy. Ask almost any expert and they will tell you that revenue-neutral carbon pricing is the lowest-cost, most effective way to reduce our emissions. It also helps spur clean tech innovation. And it's affordable for families when the money is rebated back to them. It is our job, at Clean Prosperity, to make sure that carbon pricing continues to be at the core of our national climate efforts.

We are passionate about what we do and we are looking for a smart, energetic person to join our team to lead our policy work. This should be a dream job for the right person. Is that you?

The Role:

The Director of Policy oversees government relations, contributes to policy development and helps manage related research projects. As Director, you will be the expert on climate change policy within our organization, the key contact with government staff, and ideally a thought leader on topics related to climate and energy policy. Your main objective will be to encourage Canadian governments – with a particular focus on federal policy but including some provincial work as well – to adopt more ambitious cost-effective climate policy, with carbon pricing playing a leading role.

Key Responsibilities:

Below is a list of key responsibilities currently envisioned for this role. We are a fast-paced organization with evolving priorities so these responsibilities may change. Over time, we expect the Policy Director to take partial ownership over setting their own priorities:

Government Relations (mainly federal, some provincial) including:

- Working with our Executive Director, develop an overall government relations strategy
- Hold regular conversations with relevant government officials – including elected leaders, political staff and departmental staff – regarding climate change policy
- Draft formal communications to government including submitting feedback on government discussion papers
- Represent Clean Prosperity at government briefings, hearings and related events
- Undertake similar activities to the above with relevant staff from political parties

Policy Development - including:

- In partnership with our Executive Director and the rest of our team, develop Clean Prosperity's policy positions with a focus on carbon pricing (e.g. pathway for pricing increases, uses of revenue, industrial pricing system, border carbon adjustments, etc.) as well as potentially related topics such as other climate policies, energy policy, global climate action
- Conduct desk research, as needed, to support our mission and organizational objectives. This will include surveying existing literature and/or commissioning primary research from academics or consultants. Example research topics could include how carbon pricing impacts emissions reductions across different economic sectors, the distributional impacts of carbon pricing, etc.
- Draft communication materials, in coordination with our Communications Manager, to explain our policy positions.

Stakeholder relations - including:

- Identify and engage other stakeholders who will be influential on topics related to our policy agenda
- Build relationships with members of the media
- Attend / present at relevant events such as conferences, forums and conventions on topics of interest to the organization

Skills/Experience Needed

All candidates must have:

- Significant experience (5 years minimum) in either a policy role within government and/or conducting government relations, preferably at the federal level
- Highly effective communicator who can make compelling presentations to small and large groups, even when the topic is fairly technical
- Superb people skills – you must be able to build relationships quickly, work with people across the political spectrum, and find common ground with those who disagree with you

- Baseline understanding of climate policy, at minimum, and a belief in carbon pricing as a key solution to the climate change challenge
- Basic comfort in reviewing reports produced by economists (since they conduct a lot of cost effectiveness analysis on climate policy)
- Ability to work independently and effectively – you will be the sole member of our team based in Ottawa (though our ED will likely travel to Ottawa monthly), and will need to be a self-starter who knows how to get things done and how to adapt in a fast-paced and quickly changing environment
- Willingness to travel as much as once per month. Many of these trips will be to Toronto.

Though definitely not required, bonus points will be given to those who have a comfort with quantitative analysis – such as manipulating datasets in excel (even better if you can use Stata or equivalent)

The Team

We are a small (but mighty!) organization that includes our Executive Director, our VP of Marketing, our Associate for Research and one other role that we are currently hiring for a Communications Manager.

You will report to the Executive Director but will work closely with all members of our team.

Location and Hours

Our office is based in downtown Toronto (180 John Street) but this role is Ottawa-based given that much of your government and stakeholder relations will be at the federal level. We will arrange for you to have a workspace at a co-working facility or you can work remotely from home if that is your preference.

We typically work the standard workday (9 am - 5 pm) but are much more concerned about results and getting things done effectively than when you're working. Note that due to the nature of your role, there may be a need to work during non-work hours at times, but you will have the flexibility to compensate by taking time off during the workday.

Note that we are also open to hiring someone less than full-time (3 to 4 days per week) but would have to discuss if that made sense for both parties.

Compensation

We're seeking a star candidate who can help us reach Canadians on this critical issue, and we intend to pay a competitive salary. In addition to your salary, you will also be

entitled to benefits. Just as importantly, you'll be working on something you truly believe in with other passionate people.

How to apply

If interested, please send an email to careers@cleanprosperity.ca with title "Application for Policy Director" that includes:

1. Your resume
2. A cover letter that explains why you want to work with us, and why you'd be a good fit.