



Jason Chee-Aloy
Managing Director
Power Advisory LLC

Jason Chee-Aloy is a senior energy professional with over 20 years of experience in regulated and competitive energy markets. Mr. Chee-Aloy has been the Managing Director of Power Advisory LLC since September 2010. Power Advisory LLC is a leading electricity management consulting firm specializing in market analysis, business strategy, generation, transmission, distribution, and energy storage development and procurement, policy development, regulatory and litigation support, contract management support, wholesale market design, project feasibility assessment and technical due diligence. Power Advisory LLC has offices in Boston, Calgary, and Toronto. Mr. Chee-Aloy is based in the Toronto office and is presently acting for multiple Canadian and non-Canadian clients with business and policy interests across Canada and the United States, within the areas of generation development and investment opportunities, transmission and distribution development, energy storage development, market assessment and intelligence, business strategy, wholesale electricity market design, and energy policy development.

Prior to joining Power Advisory LLC, Jason was the Director of Generation Procurement at the Ontario Power Authority (OPA) from August 2005 to August 2010. Prior to joining the OPA, Mr. Chee-Aloy worked for Ontario's Independent Electricity System Operator (IESO) from November 1999 to July 2005 where he was closely involved with restructuring Ontario's wholesale electricity market through development and implementation of market design and IESO market surveillance initiatives.

Mr. Chee-Aloy has also worked as an Energy Economist, in the public and private sectors, analysing competitive electricity and natural gas markets.

Mr. Chee-Aloy holds an M.A. in Economics and graduated from York University and the University of Toronto.