



CanSIA

CANADIAN SOLAR
INDUSTRIES
ASSOCIATION

L'ASSOCIATION DES
INDUSTRIES SOLAIRES
DU CANADA



2019–20
CANSIA MEMBER
BENEFITS & SERVICES

	CORPORATE MEMBERS			SUPPORTERS	
2019–2020 CanSIA Member Benefits & Services Industry	\$10,000 (C1)	\$4000 (C2)	\$1,000 (C3)	\$3,000 (S1)	\$500 (S2)
CREDIBILITY & PROFILE					
Listing in CanSIA's searchable and consumer-friendly solar business directory	●	●	●	●	●
Listing in the 2020 Canadian Solar Business Listings (distributed widely in print)	●	●	●	●	●
Use of CanSIA Proud Member logo on your website and corporate communications	●	●	●	●	●
Recognition for adhering to CanSIA's Member Code of Conduct and Consumer Protection practices	●	●	●	●	●
Staff recruitment through CanSIA's website	●	●	●	●	●
Discounted advertising in CanSIA's digital and print publications	●	●	●	●	●
Exclusive paid advertising opportunities that ensure your message is visible and memorable	●	●			
Online directory optimisations that better connect you with potential clients and partners	●	●			
Leadership opportunities in CanSIA's networks and forums	●	●		●	
Company logo on CanSIA website and special recognition in all print publications	●	●		●	
Support for news releases through CanSIA's media database	●	●		●	
Discounts on exhibit spaces in CanSIA's annual trade shows	●	●		●	
Logo and media options included in your company profile in CanSIA's online member directory	●				
Use of CanSIA Industry Leader logo on website and corporate materials	●				
Prominent recognition as "Industry Leader" on CanSIA publications and website with direct link to your site	●				
Opportunities to network with other Industry Leaders and CanSIA's Board of Directors	●				
Highest consideration for valuable profile building opportunities	●				
INDUSTRY KNOWLEDGE					
Access to industry breaking news shared by email and available through members-only portal	●	●	●	●	●
Monthly Policy & Research Update, offering industry-relevant policy and regulatory news	●	●	●	●	●
Participation in exclusive informative webinars held regularly for members	●	●	●	●	●
Subscriptions to bi-monthly Solar Beat e-newsletter and SOLutions magazine	●	●	●	●	●
Discounts on webinars and workshops offered by CanSIA training and development partners	●	●	●	●	●
Discounted registration for CanSIA conferences and partner events	●	●	●	●	●
Consultations with CanSIA's Senior Executive Team for strategic and business planning purposes	●				
POLICY DEVELOPMENT & ADVOCACY					
Participation in CanSIA public advocacy campaigns	●	●	●	●	●
Participation in CanSIA Networks and Forums to discuss issues and opportunities impacting the industry	●	●	●	●	
Vote on all matters at AGM and special meetings (e.g., selection of Board Members)	●	●	●		
Eligibility to participate in industry development consultations with government agencies and representatives	●	●	●		
Eligibility to participate as an "Influencer" on one or more Strategic Projects	●	●		●	
Eligibility to participate in exclusive policy meetings with elected officials and staff	●				