



EXHIBITOR OPPORTUNITIES

Canadian Solar Industries Association

SOLAR CANADA 2010 CONFERENCE & EXPOSITION

December 6—7, 2010

The Canadian Solar Industries Association (CanSIA) invites you to exhibit at the premiere event for the solar industry in Canada — Solar Canada 2010 Conference & Exposition, December 6–7, 2010 at the Metro Toronto Convention Centre, North Building, 255 Front St. West, Toronto, ON

Delegate Profile

This is your opportunity to promote your company's goods and services to the solar industry, government agencies, and users of your products. Building on the success of the 2009 conference and 800 delegates, this year's conference is expected to draw at least 1500 delegates including:

■ Solar industry members	■ Dealers
■ NGOs	■ Utilities
■ Anyone interested in learning more about the Canadian solar industry	■ Financial and investment community representatives
■ Architects	■ Developers
■ Builders	■ Government representatives
■ Installers	■ Media
■ Engineers	

Solar Showcase Hours

Sunday, December 5, 2010	Monday, December 6, 2010	Tuesday, December 7, 2010
12:00 noon — 9:00 pm Setup	7:30 am — 7:00 pm Showtime	7:30 am — 4:00 pm Showtime
		4:00 pm — 7:00 pm Take down

Promotion of Exhibitors

The Solar Exposition showcase is a pivotal feature of Solar Canada 2010. As an exhibitor you will be promoted in a number of ways:

- Listing of exhibitors on the Solar Showcase webpage plus a link to your website
- Listing in the Conference Program

Solar Showcase Exhibition Costs

Exhibitor Type	Discount	10' x 10' space	
		Before Sept. 24th	After Sept. 24th
Regular (non-Corporate Members)	N/A	\$1500	\$1725
Corporate I Members	25%	\$1125	\$1294
Corporate II Members	20%	\$1200	\$1380
Corporate III, IV Members	15%	\$1275	\$1466

Included

- 8' high back curtain and 3' high side curtains provided
- 1 Complimentary Conference Pass (per 10' x 10' space)
- 2 Booth Attendant Passes (per 10' x 10' space)
- Guest Passes for Monday, December 6, 2010 from 2:00 pm until 7:00 pm (for Tradeshow and Reception only)
- Guest Passes for Tuesday, December 7, 2010 from 2:00 pm until 4:00 pm (for Tradeshow only)
- Tradeshow floor is not carpeted
- All booth spaces will be treated as equal, consequently there will be no booth end capping

Not Included

- Electrical outlets, electronic equipment (Including monitors, video and DVD players), supplementary furnishings (including racks, tables, chairs, carpets) internet connections, storage facilities, set-up and take-down services if you cannot do your own.

Benefits

- Complimentary 10' x 20' booth space given to Diamond and Emerald conference sponsors
- Complimentary 10' x 10' booth space given to Platinum, Gold, Silver and Bronze conference sponsors
- Complimentary 10' x 10' booth space given to Workshop sponsors
- 25% discount for Corporate I members of CanSIA
- 20% discount for Corporate II
- 15% discount for Corporate III & IV
- Early bird discounts for pre-booking and full payment by September 24, 2010.
- Full Showcase set up and display information will be sent to all registered exhibitors by October 10th.