



# What CanSIA does for your Organization

CanSIA

CANADIAN SOLAR INDUSTRIES ASSOCIATION

**About us:** The Canadian Solar Industries Association (CanSIA) is a national trade association that represents over 650 solar energy companies throughout Canada. Since 1992, CanSIA has worked to develop a strong, efficient, ethical and professional Canadian solar energy industry with capacity to provide innovative solar energy solutions and to play a major role in the global transition to a sustainable, clean- energy future. The services that CanSIA provide to the Canadian solar industry include:

▪ **Government Relations and Lobbying:**

CanSIA engages our member-base, government and industry stakeholders collaboratively to develop and expand solar markets and industry capacity. CanSIA regularly represents the industry to the federal government and its standing committees and maintains close contact with all key bodies and agencies. CanSIA is intimately involved in the on-going development of Ontario's Feed-In-Tariff program and with provincial governments and municipalities across Canada. CanSIA also works in a network with the Canadian Hydropower, Wind Energy and Geothermal trade associations to collaboratively pursue and improve renewable energy policy in Canada.

▪ **Public Awareness, Advocacy and Consumer Support:**

CanSIA's publications, external communications and advocacy campaigns educate the public, press and politicians about the truths, benefits and possibilities for solar energy.

▪ **Press and Media Relations and Marketing:**

CanSIA is a valuable contact for the media. CanSIA also assists members to release their news items through our significant database of media connections. Through CanSIA each and every member also has the means to communicate directly to potential customers and other stakeholders via: SOLutions Magazine, Solar Beat Newsletter (bi-monthly publication), Canadian Solar Industry Directory, Solar brochures and fact sheets and CanSIA's website.

▪ **Standards, Codes and Regulations Development:** CanSIA represents the industry for the development of solar standards, codes and regulations.

▪ **Education and Training:** CanSIA has worked with the Association of Canadian Community Colleges (ACCC) to develop solar college curriculums that is now freely available to all community colleges across Canada. CanSIA is currently analyzing and exploring options with solar industry members, various stakeholders to improve solar installer certification programs in Canada.

▪ **Events:** CanSIA's events are highly popular and successful in showcasing our members and giving exposure to our industry: Solar Canada: Annual Conference and Exposition, Solar Ontario and Solar West regional conferences, Summer Solstice industry celebration and other networking events.

▪ **Additional Benefits to CanSIA Members:**

Hundreds of public and industry inquiries received each month are referred to our member-base. Business and Employee Benefit Insurance Program Options. TD Canada Trust Consumer Financing. Discounts on merchandise and event attendance.

For further information on CanSIA membership and how to apply, visit [www.cansia.ca](http://www.cansia.ca) or contact Sharon Chester, Member Services Administrator at 613-736-9077 ext. 222 or [sharonchester@cansia.ca](mailto:sharonchester@cansia.ca).

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## CanSIA Member Benefits

	Advocate	Supporter IV	Supporter III	Supporter II	Supporter I	Corporate IV	Corporate III	Corporate II	Corporate I
<b>Annual Fee</b>	<b>\$50/\$100</b>	<b>\$250</b>	<b>\$400</b>	<b>\$1,000</b>	<b>\$2,000</b>	<b>\$440</b>	<b>\$920</b>	<b>\$1,800</b>	<b>\$6,250</b>
SOLutions (print newsletter)	•	•	•	•	•	•	•	•	•
Solar Beat Newsletter	•	•	•	•	•	•	•	•	•
Members web access	•	•	•	•	•	•	•	•	•
Merchandise and training discounts	•	•	•	•	•	•	•	•	•
Discount registration to conference	•	•	•	•	•	•	•	•	•
Membership Directory listing		•	•	•	•	•	•	•	•
Members Forum	•	•	•	•	•	•	•	•	•
Business and Employee Benefit Insurance Program Options		•	•	•	•	•	•	•	•
*** TD Canada Trust Consumer Financing to CanSIA members		•	•	•	•	•	•	•	•
Participation in CanSIA Caucuses and Working Groups						•	•	•	•
Code of Ethics						•	•	•	•
Able to vote on association issues						•	•	•	•
15% discount on SOLutions advertising						•	•	•	•
15% discount on exhibition space at the Solar Conference						•	•		
Link to your website on CanSIA's home page					•			•	•
Logo on CanSIA web site and various publications					•			•	•
25% discount on exhibition space at the Solar Conference									•
Complimentary business card ad in SOLutions									•
20% discount on exhibition space at the Solar Conference								•	

\*\*\*Members must meet certain criteria. Does not include companies in Quebec.

### Voting:

- Corporate I: 25+ employees or revenue >\$3 million – \$6,250
- Corporate II: 6-24 employees or revenue > \$1 million – \$1,800
- Corporate III: 3-5 employees – \$920
- Corporate IV: 1-2 employees – \$440

### Non-voting:

- Supporter I: Large Government Departments, Utilities and Energy Regulators \$2,000
- Supporter II: Small Government Departments and Small Local Energy Distribution Companies \$1,000
- Supporter III: Large Non-Profit Organizations and Educational Institutions \$400
- Supporter IV: Small Non-Profit Organizations and Community Groups \$250
- Advocate/individual: Anyone not involved in commercial gain from the industry \$100

The Fees above are for the full year, (July to June). Depending on when you join, the web site will show the pro-rated amounts (in blue).