

Canadian Solar Industries Association (CanSIA) and Hannover Fairs USA Form Long-Term Partnership To Expand CanSIA Events

Ottawa – December 8, 2014 – The Canadian Solar Industries Association (CanSIA) announced today that it will expand and strengthen its annual conference and trade shows through a new partnership with Hannover Fairs USA (HFUSA), the U.S. subsidiary to Deutsche Messe.

In concert with CanSIA, HFUSA will manage site planning and promote CanSIA's Solar Canada, Solar Ontario and Solar West events to a global network of exhibitors, delegates and attendees. CanSIA continues to control the branding and programming of the show, ensuring that association members and attendees receive the most current information and all of the previous benefits.

With Hannover Deutsche Messe's outstanding global track record of producing clean-energy exhibitions and conferences, the partnership will bring a higher quality conference experience to members of the solar industry.

"We are thrilled to partner with Hannover for our leading solar energy events in 2015 and beyond," said John Gorman, President and CEO of CanSIA. "We can continue to manage the conference programs and branding but we will now be able to offer Canada's innovative solar energy solutions and clean-energy thought leaders to a broader range of international delegates and exhibitors. It really is the best of both worlds."

CanSIA made the announcement at the launch of Solar Canada 2014, Canada's largest solar energy exhibition and conference that runs through Tuesday, December 9. More than 3,000 attendees and 200 exhibitors are at the Metro Toronto Convention Center to share knowledge, demonstrate advancements in solar energy solutions and network with colleagues and stakeholders from around the world.

About the Canadian Solar Industries Association

CanSIA is a national trade association that represents the solar energy industry throughout Canada. Since 1992, CanSIA has worked to develop a strong, efficient, ethical and professional Canadian solar energy industry with capacity to provide innovative solar energy solutions and to play a major role in the global transition to a sustainable, clean-energy future. For more information, go to CanSIA.

About HANNOVER MESSE

HANNOVER MESSE has been covering the energy industry for more than 40 years. Its portfolio of energy trade fairs focus on renewable and conventional energy production, supply, transmission and distribution. Besides wind energy topics on display during HANNOVER MESSE, the topics are covered at its portfolio of energy fairs in South America, Turkey and the U.S. All global events showcase exciting ideas and content



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for energy savings technologies, hardware and software solutions, as well as the entire information and communication technology system for a smart grid response. For more information, go to HANNOVER MESSE.

About Hannover Fairs USA

Hannover Fairs USA (HFUSA) develops and manages marketing programs at Deutsche Messe events in Hannover, Germany and the United States, as well as in such key emerging markets as China, India and Turkey. Working closely with its clients, Hannover Fairs helps them maintain their competitive position on and off the event floor. The company's programs reflect the global scope of Deutsche Messe's activities and include such world-renowned B-to-B trade fairs as CeBIT (information and communications technology), DOMOTEX (floor coverings), HANNOVER MESSE (industrial technology), and LIGNA HANNOVER (forestry and wood industries). For more information, go to HFUSA.